



RISIKO MANAGER

FACHZEITSCHRIFT FÜR RISIKO-EXPERTEN

Media Data 2019

E-Paper

Advertising Prices

1/1 Seite	2,200 €
1/2 Seite	1,300 €
1/3 Seite	990 €

Quantity discount

3 pages	10 %
6 pages	15 %
12 pages	20 %

Frequency discount

3 adverts	5 %
6 adverts	10 %
12 adverts	15 %

* Please note that due to the adhesive binding 3-5 mm of advertisements are invisible – especially on the cover pages.

Circulation and subscriptions

Run	800	Subscription	589	Unsold, archive and reference copies	65
Actual distribution (tvA)	900	Retail sales	31		
Copies sold	770	Free copies + rotational mailing list	115		

Newsletter

Prices of Online Ad

Formats per Month

Fullsize-Banner 468 x 60pixels	520 €
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Quantity discount

3 ads	10 %
6 ads	15 %
12 ads	20 %

Subscriber (July 2017) 3.021
Frequency: 1 x per month

Online

Prices of Online Ad

Formats per Month

Bullet Banner 277 x 256 pixels	970 €
Advertorial	1,250 €

Quantity discount

3 ads	10 %
6 ads	15 %
12 ads	20 %

Contact

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All prices are net of VAT.